

EXPERIENCE
THE WORLD

July 9-11, 2010

www.carabram.org
416 452 4917

Carabram '10
Brampton's Multicultural Festival

PRESS RELEASE

June 2, 2010

Experience the World

at Carabram July 9-11

Experience the World of culture, cuisine and spectacular entertainment at 15 venues **across** Brampton from July 9 to 11 during the 28th annual Carabram, Brampton's Multicultural Festival.

As you crisscross the globe, celebrating rich culture, food, music and dance, enjoy Brampton's vibrant multicultural community.

Experience the ancient Thracian mummer's tradition Koukeri at Bulgaria - The Land of Roses - or glimpse the architecture of India, the Celtic history and culture at Ireland or Il Bel Canto at Italy. Experience traditional Macedonian hospitality, the vibrant Maha Thingyan Water Festival at Myanmar or the Philippine rhythms of "Indayog."

Celebrate foods like beavertail pastries in Canada, authentic Jerk Chicken from the Caribbean, India's samosas, Italy's pastries, homemade "Zelnik" from Baba's (Grandma's) Kitchen at Macedonia or Poland's pierogies and cabbage rolls. Enjoy Portugal's wines of the Douro Valley or visit the Bavarian Café and Biergarten at the German Pavilion or take in a cooking demonstration at the Philippine's pavilion.

Entertainment abounds from the award-winning Fiesta Filipina Dance Troupe to "Fado" in Portugal or traditional and Bollywood dance forms of India and the hypnotic dancers of Hawaii.

"For a \$10 Carabram Passport, Bramptonians can experience the world," says Carabram President Angela Johnson.

The pavilion lineup this year includes Bulgaria, Canada, the Caribbean, Germany, Hawaii/Polynesia, India, Ireland, Italy, Macedonia, Myanmar, Philippines, Poland, and Portugal. Bangladesh is a new pavilion this year and Croatia is returning after a year off.

"The Children's Passport is back this year. While children under 12 have always been free, we thought they too should have the experience of a passport. The passport allows them to travel Brampton Transit for free during the festival and they can win prizes as well," Johnson says. "We are introducing *kidsoftheworld* on our website at www.carabram.org this year and we hope to develop this as an interactive area for children who want to know more about different cultures in Brampton."

Details on how to win prizes during the Festival are in the Children's Passport.

All 15 pavilions are located throughout Brampton, easily accessible by car, or free on any Brampton Transit bus, including the dedicated Carabram shuttle service. Free transit ride is only available to anyone holding a valid 2009 Carabram passport. You'll find a pavilion location map and transit schedule online at www.carabram.org. You can also follow Carabram on Twitter at www.twitter.com/carabram and Facebook www.facebook.com/carabram

"We have great support from our key sponsors. We couldn't mount this festival without their help," says Johnson. "We are looking forward to an exceptional festival this year. Get ready to Experience the World."

FOR MORE INFORMATION

Contact Angela Johnson angelaj@carabram.org or call 416 452 4917